

Privacy Notice, Policy & Use of Cookies

Safire Consulting wants to make your experience with us online and in person as satisfactory and safe as possible. Because we may gather certain types of personal information about our contacts and web users we feel you should fully understand what we do with your information. This policy discloses what information we gather and how we use it.

Safire Consulting Ltd whose principle place of business is 5 Sherwood Drive, Maidenhead, Berkshire, UK, SL64NY.

What information is collected?

When you engage with us via the Contact Form on our website, or when we meet you in person, we may collect the following information about you.

Name

Email Address

Telephone number

Address

Who is Collecting it?

Safire Consulting is the Data Controller and you are welcome to contact us at any time to discuss the information we hold on you by emailing infosafireconsulting@gmail.com

Examples of the kind of things you may want to contact us about is to request to be deleted from our database or request a copy of what information we are holding.

Why is it being collected?

The information we gather is in our opinion the minimum we need in order to respond to your enquiries or to maintain contact with you.

Specifically, it enables us to provide you with timely and relevant information we think you will find helpful and interesting.

How may it be used?

We use your personal data in the following way:

- To conduct business or provide information you have asked for
- To send you Newsletter emails from time to time, to inform you of news, events or support we feel may interest you
- To conduct polls or surveys

Who will it be shared with?

Your contact details may be shared with marketing agencies we employ to manage our marketing and newsletter publications. However, they are not allowed to use or share your information with anyone else.

How to stop being contacted by us

All our emails provide you with the option to tell us you no longer wish to receive communication from us or you may email us at any time on infosafireconsulting@gmail.com

How long will we keep your data?

If we have done business with you we may keep your data for up to 4 years in case you return to us, after which time your data will be destroyed.

We may continue to send you our email newsletters until you notify us that you no longer wish to receive them.

How do we safeguard your personal data?

We are serious about protecting your data. That is why we put in place appropriate measures that are designed to prevent unauthorised access to, and misuse of, your personal data.

Consent

You will be asked to confirm the information we hold on you, and to acknowledge that you are giving consent, for instance if you use the web-based Contact Form. We are required to keep records of the consents you have given. You may withdraw your consent at any time by contacting us on infosafireconsulting@gmail.com

Use of our website

In general, you can browse our web site without giving us any personal information. We use third party services, such as Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone.

If you use the Contact Us form on our website we will collect any information that you provide to us, for example your name and contact details. We use that information to respond to your questions and to obtain or provide additional information.

Who is collecting the data?

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In addition, we wish to inform you that Google Analytics and other third-party service companies collect web usage data to track and monitor usage of our website.

Use of Cookies

We use Cookies to collect information such as how you use our website, the frequency with which you access our website, your browser type, the location you view our website from, the language you choose to view it in and the times that our website is most popular. We do not make any attempt to find out the identities of those visiting our website.

A "Cookie" is a piece of information that is stored on your computer's hard drive and which records your navigation of a website so that, when you revisit that website, it can present tailored options based on the information stored about your last visit. Cookies can also be used to analyse traffic and for advertising and marketing purposes. Cookies are used by nearly all websites and do not harm your system. If you want to check or change what types of cookies you accept, this can usually be altered within your browser settings.

Links to Other Web Sites

Our web site may contain links to information on other web sites. On web sites we do not control, we cannot be responsible for the protection and privacy of any information that you provide while visiting those sites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, you'll need to check that site's privacy statement.

YouTube

From time to time we may embed videos from YouTube using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player. If you'd like to know more, please check YouTube's privacy and cookie policy.

If you have any questions or concerns about our collection, use or disclosure of your personal information, please drop us a line at infosafireconsulting@gmail.com.